



STRATEGIC PLAN 2024



Kenya Power Managing Director and CEO, Eng. (Dr.) Joseph Siror (c) together with Kenya Power Staff and community stakeholders at one of the Company's Corporate Social Responsibility (CSR) projects.

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Introduction

Kenya Power Foundation will invest in sustainable and impactful social programmes that are aligned with the business mission, vision and operations.

Kenya Power is a public electricity distribution Company in Kenya that owns most of the electricity transmission and distribution systems in the country. The Company's key mandate is to plan for sufficient electricity generation and transmission capacity to meet demand; build and maintain the power distribution and transmission network, and retail electricity to its over 9.2 million customers as of June 2024. The Company's Mission is: To power people for better lives by innovatively securing business sustainability while the Vision is: Energy solutions provider of choice.

Kenya Power is responsible corporate citizen seeking to power the lives of Kenyans by providing clean and sustainable energy. Through the Kenya Power Foundation, the utility aims to transform lives through impactful community-based initiatives focused on: Energy and Environment, Education and Skills Development and Social Investment and Community Wellness.

Kenya Power Foundation will invest in sustainable and impactful social programmes that are aligned with the business mission and vision and its operations.



About Kenya Power Foundation

In 2007 Kenya Power adopted a Corporate Social Investment Policy (CSI) to guide its corporate social responsibility initiatives. The 2007 CSI Policy recommends that the Company allocates 1% of its after tax profit to primarily support four areas, namely: Education, Environmental Conservation, Social welfare and Sports.

The CSI Policy was put in place to guide and consolidate Kenya Power's existing initiatives while responding to the needs of the communities it serves. The CSI Policy further enabled the Company to expand its social responsibility initiatives by allocating and dedicating financial resources and creating a framework under which the resources will be channeled and accounted for.

The initiatives and investments undertaken by the Company under the CSI Policy have had a positive impact on the communities within which we operate.

To enable it to scale the impact of its initiatives and expand its interventions to meet the needs of the communities within which it operates, the Company set up the Kenya Power Foundation.

To effectively support the Foundation, the Company has also revised its CSI policy, now Corporate Social Responsibility and Investments (CSRI). The new CSRI policy reiterates the Company's commitment to allocate 1% of its annual after-tax profit to honour its commitments on environmental and social programmes.

Through the Foundation, Kenya Power aims to build an impactful long lasting positive connection with the communities in which it operates, by investing in sustainable, social programmes that are aligned to the business and its operation.



Joy Brenda Masinde
*Chairman, Kenya Power
Board of Directors*

Message from the Chairman

As the Chairman of Kenya Power, I am proud to present the Kenya Power Foundation Strategy: a testament to our commitment to bettering the lives of the communities we serve daily. The Kenya Power Foundation is born out of our commitment to helping transform the lives of Kenyans and securing a sustainable future for successive generations.





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Message from the Chairman (Continues)

Kenya Power started its operations in 1922. Over the years, the Company has made remarkable Corporate Social Investments (CSIs) ranging from disaster response to supporting sports clubs, offering scholarships to students, and environmental interventions such as tree planting. Throughout our 100 year journey, our social investments and interventions have had a positive impact on the communities we serve. For instance, in the last 10 years, we have given over 30 scholarships, supported the building and equipping of over 60 schools, planted over 600,000 trees, renovated various sporting fields, supported sporting activities, among other initiatives.

We have learnt key lessons along the way and we look forward to implementing innovative initiatives that can better address the challenges facing the communities we serve. It is for this purpose that we have set up the Kenya Power Foundation Strategy to consolidate our Corporate Social Investments and Initiatives and scale their impact across the country. The Foundation will focus on the following key thematic areas:

- a) Energy and Environment
- b) Education and Skills Development
- c) Social investment and Community Wellness

As a Company, we are committed to the achievement of the United Nations Sustainable Development Goals (SDGs). In particular, our sustainability agenda is aligned to SDG 3 on Good Health and Well-being, SDG 5 on Gender Equality, SDG 7 on Affordable and Clean Energy, SDG 8 on Decent Work and Economic Growth, SDG 9 on Industry Innovation and Infrastructure, SDG 12 on Responsible Consumption and Production, SDG 13 on Climate Action and SDG 17 on Partnership for the Goals.

While we continue to strive towards the achievement of the SDGs as a business, we recognise that key strategic interventions and investments have to be made to end poverty, protect the planet, and ensure prosperity for all. It is with this in mind that the Company has set up the Kenya Power Foundation to undertake affirmative action and promote societal equality through our Corporate Social Investment Initiatives.



Message from the Managing Director & CEO

Kenya Power Foundation will harmonise its Corporate Social Investment initiatives and sustainably scale their impact on the communities we serve.

Kenya Power's mission is Powering People for better lives by innovatively securing business sustainability. The Company's efforts are guided by the principle of 'Smarter for Better' aiming to revolutionise Kenya's power grid through technological advancements and data analytics. To achieve its mission, the Company has a role to play in building a connection with the communities in which it operates, by investing in sustainable and impactful social programmes.

Kenya Power has undertaken Corporate Social Investment Initiatives aimed at building positive connections with communities and transforming the society as a whole. The initiatives have supported education, environmental conservation, social welfare, and sports.



Dr. (Eng.) Joseph Siror, FIEK
*Managing Director & CEO,
Kenya Power*

Message from the Managing Director & CEO (Continues)

While these initiatives have had a positive impact on communities, their impact has been limited due to financial constraints. To this end, the Company has set-up the Kenya Power Foundation to harmonise its Corporate Social Investment initiatives and sustainably scale their impact on the communities we serve.

The Foundation's mandate is in line with our Sustainability strategy which aims to:
The Foundation's mandate is in line with our Sustainability strategy which aims to:

- i. Foster a thriving environment -**
Implementing measures to reduce our environmental footprint and conserve natural resources.
- ii. Enhance social well-being -**
Prioritising the inclusivity and well-being of our employees, customers, and communities.
- iii. Ensure robust governance -**
Upholding high standards of corporate governance, transparency, and ethical practices.

- iv. Drive economic resilience -**
Promoting responsible resource use, supporting local businesses, and contributing to regional economic development.

The Foundation will focus on three thematic areas; Environment and Energy, Education and Skills Development, and Social Investment and Community Wellness. The Foundation will leverage past initiatives and partnerships to scale its impact across the country while seeking to create new partnerships to scale the impact of its initiatives.

I am proud to note that through the Kenya Power Foundation, the Company intends to scale its Corporate Social Investments to drive the adoption of sustainable and reliable energy across the country. The Foundation will also invest in Education and the development of the skills needed to create a more sustainable future. Beyond this, the Foundation will also undertake Social Investment and Community Wellness initiatives aimed at socio economically empowering communities.



Bring-Your-Daughter-to- Work mentorship programme



Our Value Proposition and Commitment

The Kenya Power Foundation aims to empower communities by providing sustainable access of electricity, fostering innovation in energy solutions, and promoting socio-economic development.

Through this integrated approach, Kenya Power Foundation will demonstrate its dedication to creating positive impacts that resonate beyond the realms of energy provision, truly powering individuals and communities towards brighter, more sustainable futures.

Who We Are

Kenya Power Foundation is focused on enabling a brighter future for our communities by fostering environmental stewardship, economic empowerment and social impact.

Mission Statement

Empowering communities by leveraging on partnerships to transform lives.

Vision Statement

To **empower** communities for a brighter and sustainable future.

Strategic Guiding Principles

1. Dignity for All

The Foundation will operate in a manner that upholds the dignity of the communities it serves and operates in.

2. Sustainability

Interventions that are sustainable and deliver long-term impact for the communities and stakeholders involved. It will seek to invest in scalable initiatives geared towards empowering communities to become self-reliant.

3. Rights-based and gender-responsive

The Foundation shall afford equal opportunity regardless of gender in the communities it operates. It shall not discriminate in any way manner or form the rights of all to enjoy its rewards and benefits in keeping with the requirements of the Constitution.

4. Leveraging technological advancement and data analytics

The Foundation's initiatives will seek to leverage technology to scale its impact and uplift the living conditions of the communities it serves. It shall rely on data analytics to inform decision-making in the development and implementation of its initiatives.

5. Environmentally aware

The Foundation shall mitigate any negative impact on the environment, arising from its initiatives, interventions, and activities.

6. Socially aware and responsive

While the primary focus of the Foundation is long-term and sustainable investment based on its 3 thematic areas, it will respond to social needs in times of disaster or on interventions not envisioned in its strategy.

7. Safety and Trustworthiness

The Foundation shall operate in an open and transparent manner remaining accountable and responsive to the communities it serves and upholding the principle of 'do no harm'.

Theory of Change

The Theory of Change aims to develop a road map for the activities and initiatives of the Foundation highlighting its objectives and plans to realize its objectives. It will seek to enlighten stakeholders and foster partnership towards the achievement of the Foundation's Objectives.

Who will benefit from the initiatives

- Persons abled differently
- Underserved/Marginalised Communities
- Youth
- Women
- School Children
- Community-Based Organizations

Where will the Foundation operate?

- All 47 counties in Kenya

What will the Foundation do?

- Improve access to clean energy
- Enhance E-mobility uptake
- Ease access to Education
- Foster STEM-Based Learning
- Foster development of Technical Skills
- Community-based healthcare interventions
- Disaster Response
- Nurture Sporting talent

Theory of Change Initiatives: The how

- Increase clean energy mix components on the grid
- Lower the barriers of entry for clean energy utilization through partnerships
- Lower the barriers of entry for E-mobility by increasing charging stations
- Equip Schools for STEM-Based training
- Strengthening healthcare services
- Improving economic empowerment

Thematic Areas and Key Initiatives

In recognition of Kenya Power's role as a responsible Corporate Citizen, the Company has a role to play in building a connection with the communities in which it operates, by investing in sustainable, social programmes that are aligned to the business and its operations. To this end the Kenya Power Foundation will focus on the following key thematic areas.

- a) Energy and Environment
- b) Education and Skills Development
- c) Social Investment and Community Wellness



a) Energy and Environment



The sustainability of Kenya Power's business is heavily dependent on the environment. It is important for the Foundation to support initiatives that promote environmental conservation and protection of endangered species as highlighted below;

- i) Promote clean energy transition initiatives such as clean cooking and e-mobility. The Company has been at the forefront in advocating for clean cooking as well as driving the uptake of e-mobility to stimulate demand for electricity and increase sales whilst reducing carbon emission in contribution to SDG 7 and 13. Through the Foundation, we can amplify the impact of these programmes and work with like-minded partners to scale these initiatives by eliminating or addressing barriers of entry.
- ii) Protect natural ecosystems through advocating for environmentally friendly energy systems. In order to mitigate against the effects of green house gas emissions, the Company will strive to advocate for injection of clean energy in its grid to maintain a climate-positive generation mix.

By so doing, we will be protecting natural ecosystems.

- iii) Increase forest cover through tree planting initiatives; the Company will continue to play a key role in environmental conservation through tree-growing initiatives around the country's water catchment areas, schools, and hospitals.
- iv) Flora and fauna conservation initiatives; through this initiative, the Company will partner with relevant organisations to help protect and conserve endangered species in different parts of the country.

b) Education and Skills Development



Education, undeniably, plays a vital role in catalysing economic development and providing a pool of human resources required to nurture a culture of innovation and spur growth. A country's economy becomes more productive as the proportion of the educated labour force increases. Education is one of the most potent empowerment tools available today. Investing in education is therefore investing in the future of the country. In support of this initiative, the following programmes will be considered;

- i) Improving school learning facilities and scaling up the endowment funds. Under this initiative, apart from rehabilitating learning facilities and construction of learning infrastructure, we endeavor to run an endowment fund for at least one school per region to support marginalised children. Currently the Company has an active endowment fund at Starehe Girls and Boys Centers. Over the years, we have educated over 40 students from both schools and we currently have nine students benefiting from the programme.
- ii) Undertake mentorship programmes for students from underserved communities. We shall extend the mentorship beyond high school in order to support students in their academic pursuits and career development.
- iii) Implement youth empowerment programmes; sponsoring youth in global youth leadership summits will provide them with an opportunity to be heard and return home with valuable insights to positively contribute further on issues affecting the country as well as contributing to the growth of the country's leadership capacity. More over, young leaders will not only be good ambassadors for the company but also effect change through real-time locally

impactful, globally relevant projects and inspire their peers and the country's leaders with their desire for and dedication to a better future. An example of this programme is One Young World Forum, an annual event and non-profit global platform for young people of all nations, sectors and walks of life who have the potential to become leaders in their communities or governments and businesses of tomorrow.

- iv) Carry out skills development programmes; the Foundation will sponsor skills training programmes for technical staff i.e. craftsmen and artisans within the Company as well as students in technical institutions such as the Technical University of Nairobi, Technical University of Mombasa, Institute of Energy Studies and Research in a bid to enhance their productivity and sharpen their skills to respond to the changing business environment.
- v) Support STEM-based learning: Working with like-minded partners to equip schools with facilities that encourage STEM-based learning and increase the opportunities for STEM-based learning in underserved communities.

c) Social Investment and Community Wellness



As a Company that operates nationally, we endeavour to touch the lives of citizens across the country not just through our electricity business but through social investment programmes. We are seized of the important role that investing in the community plays because we do not operate in isolation. Investing in the future of the community, is investing in the future of the country, As encapsulated in the shared value principle, the success of the Company is dependent on the investments that all its stakeholders make in the organisation and by the same token, the success of its stakeholders is dependent on a viable and sustainable Kenya Power. We will therefore;

- i). Undertake strategic social impact programmes for underserved communities i.e. Luku Safi Initiative; a project that will enable us provide

school uniforms to students in slum areas with torn uniforms.

- ii.) Philanthropy and charitable giving for instance in cases where a disaster has struck or in cases where relief is required.
- iii. A thriving society is built on good health and all-round wellness. It will be therefore be desirable for the Company to make a difference towards the wellbeing of Kenyans by sponsoring medical camps and sports. We will partner with health care providers and community organisations to drive this noble cause. Such programmes endear the communities to the brand.
- iv. Nurture sports in communities; we seek to facilitate the development of sports personalities and foster career opportunities through sporting activities at the grassroots levels like rugby and football. The other objective of the sporting activities will be to raise funds through charity cups which will in turn be used to support community projects in conformity with the Foundations objectives.



Empowering girls pursuing STEM courses

Strategic Enablers

1.) Resource Mobilisation

The Foundation is cognisant of the realities within the communities it seeks to serve and remains aware of complex and diverse needs and challenges to be addressed. The Foundation cannot meet this need from the funding provided by its mother Company Kenya Power.

Given the limitations of the resources available, the Foundation will deliberately seek to broaden its funding sources to meet the needs of the communities it serves. This will include but will not be limited to: National and County Governments, Philanthropists, other foundations, donors and other like-minded organisations.

2.) Data Analytics and Technology

This is premised on Kenya Power's adoption on the 'Smarter for Better' Principle that seeks to revolutionise Kenya's Power grid through technological advancement and data analytics.

The Foundation will seek to leverage on Data analytics and technology to inform decision-making leveraging on Kenya Power's own data, information, and infrastructure.

Given that Kenya Power operates across all 47 Counties, the Foundation will leverage its knowledge, human resources and manpower to effect change in the communities it serves.

3.) Strategic Partnerships

The Foundation will form partnerships to enable it to maximise its impact in tackling the challenges facing communities.

Partnerships will be based on mutual interest and the shared values espoused by the Foundation and its parent Company Kenya Power.

4.) Community Ownership

The Foundations shall seek to work with host communities and Community-Based Organisations to foster ownership of its initiatives and promote sustainable impact. The Foundation is conscious of the need to ensure that its initiatives are community driven and led and approved.

The Foundation shall work with communities to ensure that interventions match the needs of the affected communities and utilise locally available skills and resources to maximise impact and sustainability. Initiatives undertaken by the Foundation shall where applicable be handed over to the community for long-term management and sustainable utilisation.

In the absence of locally available skills and resources, the Foundation shall proactively seek to empower and upskill the community to sustain the initiatives in the long-term.

5.) Monitoring and Evaluation

The Foundation shall develop and put in place mechanisms to enable the monitoring and evaluation of all its projects, initiatives and interventions to foster

accountability. The frameworks and mechanisms put in place will be utilised to generate data, give insights and key learning to be used in future decision-making processes and prioritisation of initiatives and interventions.

The mechanisms and frameworks will also provide evidence-based materials for storytelling and profiling of the Foundation's initiatives and impacts.

6.) Communication and Public Relations

The Foundation shall develop and put in place a communication framework focusing on internal and external audiences. It will communicate to all stakeholders on existing and upcoming initiatives while documenting and communicating the results of the initiatives and interventions it undertakes.

The Foundation will also seek out community and stakeholder-based testimonials to showcase its impacts. The Foundation may leverage on Kenya Power's existing structures including its Sales and Marketing teams and Corporate Communications departments to achieve its communication objectives and connect with key stakeholders.

Governance Structure

Owing to the need for the Company to nurture the Foundation in its nascent stage, the proposed structure for the Foundation will be as follows:





Kenya Power
FOUNDATION

Empowering communities for a brighter and sustainable future



Luku Safi CSR Initiative